

Document Summary

Description	Name
Site Name	Belk.com
Screen ID	
Category	Product Finder
Screen Name	Product Finder

Revision History

Version	Date	Author	Notes
v1	02/11/2013	Omari Brandt	Initial Draft
v2	02/13/2013	Omari Brandt	<ul style="list-style-type: none"><li>- Product Finder to be displayed at the assortment page level rather than a modal</li><li>- Facets and assortment to be grayed out while finder is active.</li><li>- Defined source for "You may also like..." product</li><li>- Added "No preference" option for each question</li></ul>
v3	04/01/2013	Omari Brandt	Updated solution per revised strategy. Finder results are no longer based on multiple questions, but rather predetermined assortments.



PAGE NOTES

- Banner content and imagery should set customer expectations.
- On click of Product Finder Banner, the space expands and to reveal the Product Finder.



### What are you shopping for?

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse ut purus. Suspendisse tristique.

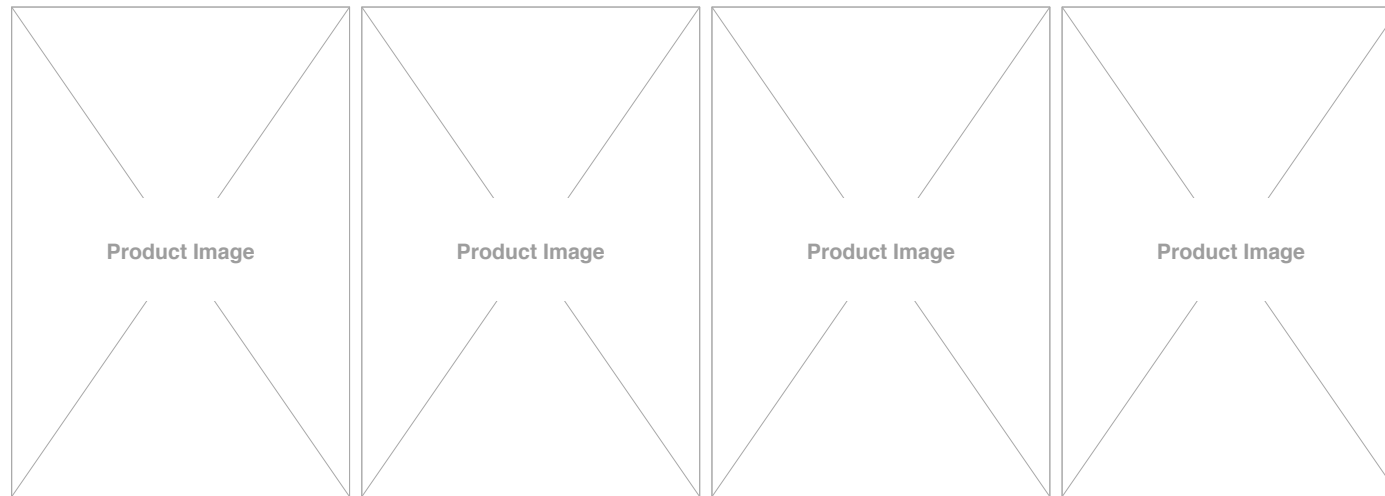
[Open Finder](#) ▼

### 496 Items for Cookware

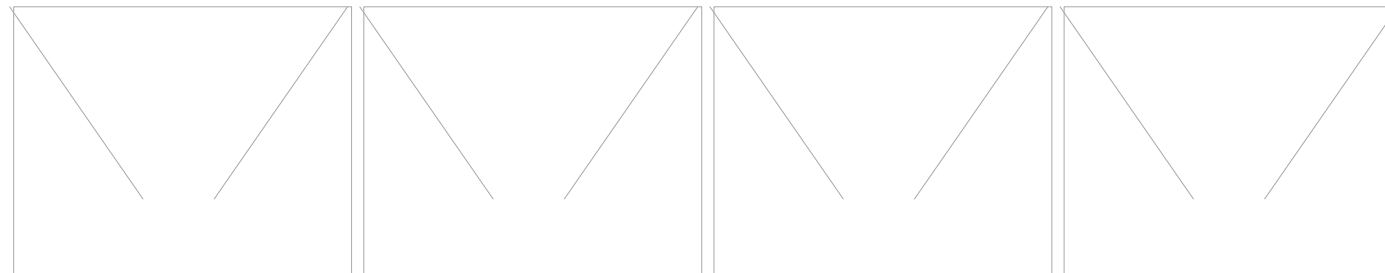
Sort By

View

1 2 3 4 5 [Next](#)



<a href="#">Product Name goes here</a>	<a href="#">Product Name goes here</a>	<a href="#">Product Name goes here</a>	<a href="#">Product Name goes here</a>
<b>\$399.99</b> BONUS OFFER AVAILABLE	<b>\$399.99</b> BONUS OFFER AVAILABLE	<b>\$399.99</b> BONUS OFFER AVAILABLE	<b>\$399.99</b> BONUS OFFER AVAILABLE

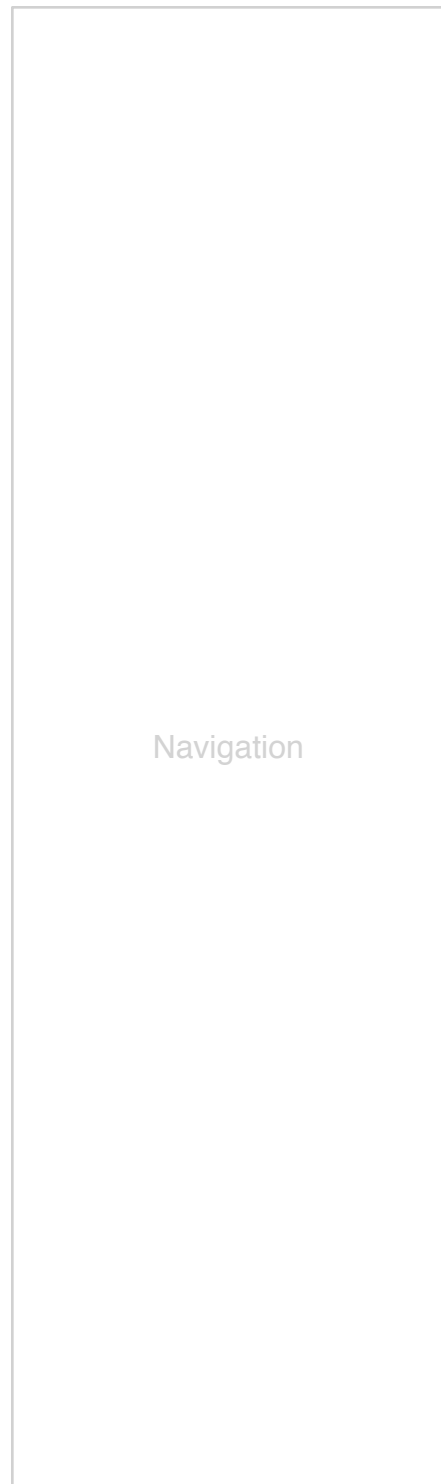


**Please Note:** All wireframe copy is for placement only



PAGE NOTES

- The customer has opened the product finder
- Clicking an assortment option will close the finder and display the resulting assortment.



Navigation

### What are you shopping for?

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse ut purus. Suspendisse tristique.

Graphic

**Assortment 1**

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Graphic

**Assortment 2**

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Graphic

**Assortment 3**

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Graphic

**Assortment 4**

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Graphic

**Assortment 5**

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Interested in learning more? [Download our Cookware Buying Guide](#)

Close Finder

### 275 Items for Cookware

Sort By

View 20

1 2 3 4 5 [Next](#)

Product Image

Product Image

Product Image

Product Image

**Please Note:** All wireframe copy is for placement only



Graphic

You are shopping {assortment 1}.

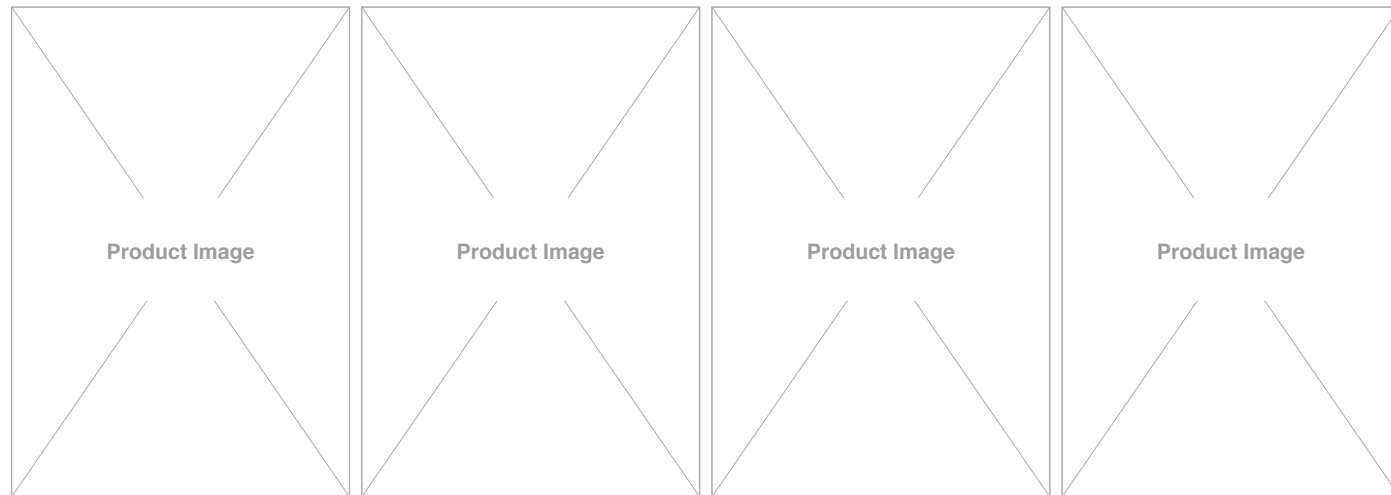
Open Finder

### 72 Items for Cookware

Sort By

View 20

1 2 3 4 5 [Next](#)



[Product Name goes here](#)

**\$399.99**  
BONUS OFFER AVAILABLE

[Product Name goes here](#)

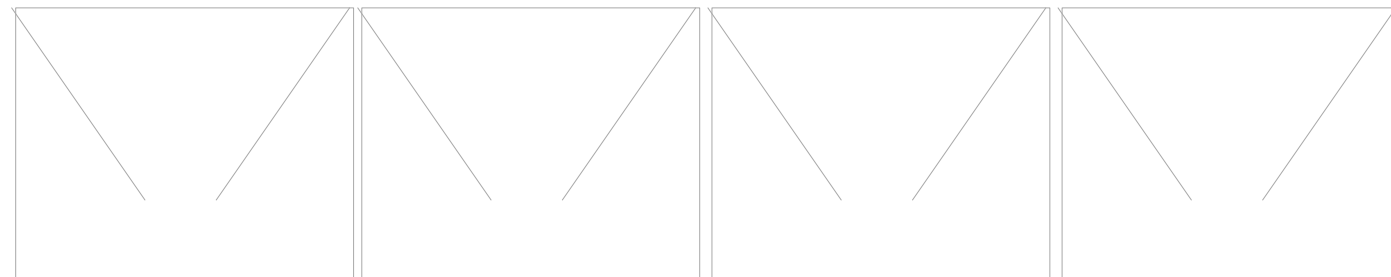
**\$399.99**  
BONUS OFFER AVAILABLE

[Product Name goes here](#)

**\$399.99**  
BONUS OFFER AVAILABLE

[Product Name goes here](#)

**\$399.99**  
BONUS OFFER AVAILABLE



Navigation

#### PAGE NOTES

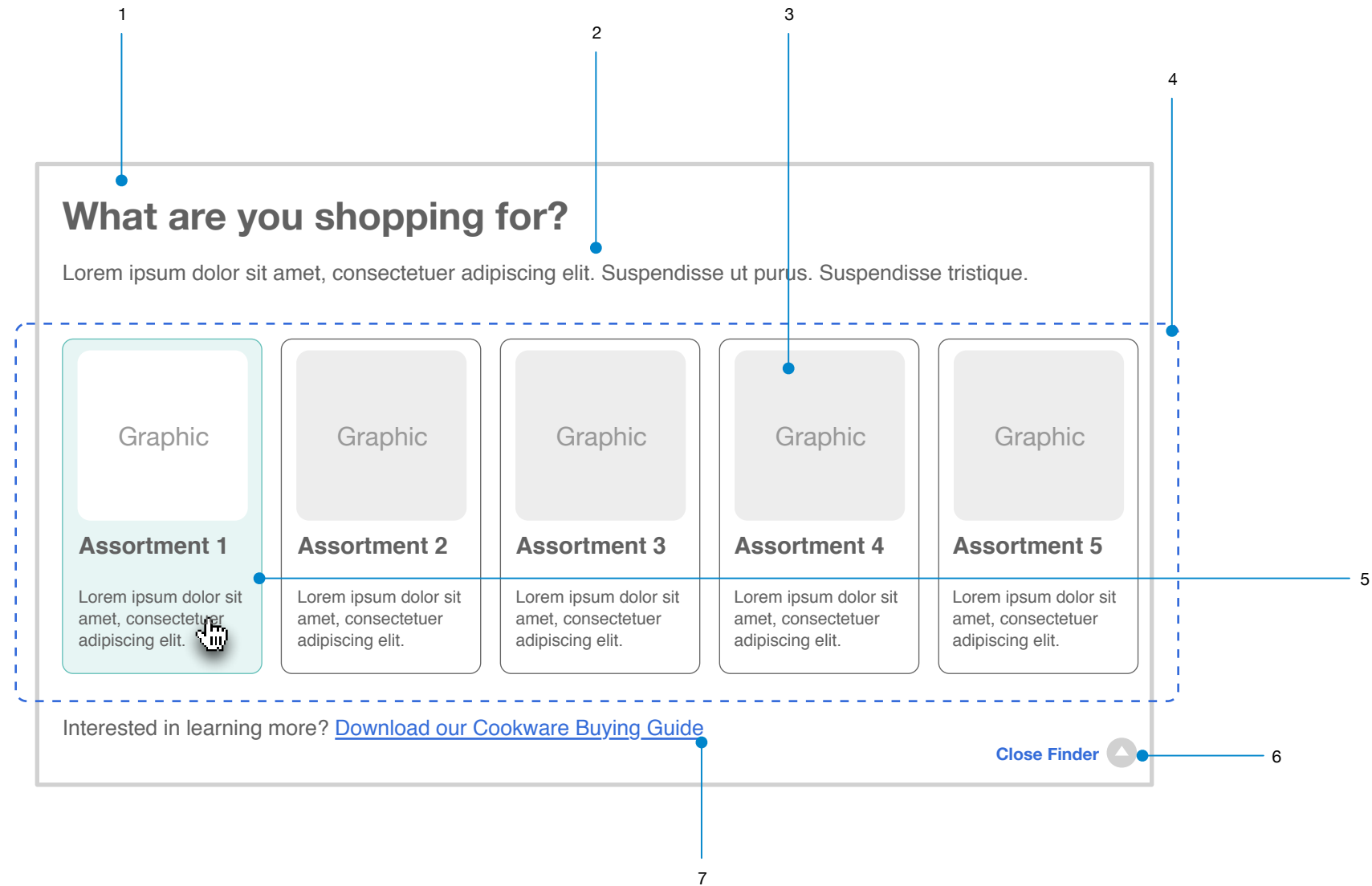
- The customer has selected one of the available assortments via the finder.
- The selected option should be visible in this state.
- Customer may click the Finder to expand and reveal the alternative selections.

**Please Note:** All wireframe copy is for placement only

# Product Finder Module

## MODULE CONDITIONS

### Condition 10 – Default



#### 4 – Assortment Selections

**Format:** Text, Image

**Functionality:** On customer click, narrow result set per the selection

**Default Val:** None

**Values:** May display up to Five (5) selections, TBD by Content Strategy

**Content:** TBD by Content Strategy

#### 5 – Selected Assortment

**Functionality:** On click, load the associated assortment

**Default Val:** None

**Values:** TBD by Content Strategy

**Content:** TBD by Content Strategy

#### 6 – Close Finder

**Type:** Hyperlink

**Functionality:** On click, close the product finder window. Any product filtering should persist.

#### 7 – View Results

**Type:** Hyperlink

**Functionality:** Download buying guide

## FUNCTIONAL SPECIFICATIONS

#### 1 – Heading

**Type:** Text

**Format:** Alpha

**Functionality:** Identify product finder.

**Default Val:** TBD by Content Strategy

**Values:** TBD by Content Strategy

**Max Chars:** TBD, Limited to one line

**Content:** TBD by Content Strategy

#### 2 – Subtext

**Type:** Text

**Format:** Alpha

**Functionality:** Displays supporting text

**Default Val:** TBD by Content Strategy

**Values:** TBD by Content Strategy

**Max Chars:** TBD, Limited to one line

**Content:** TBD by Content Strategy

#### 3 – Representative graphic/iconography

**Type:** Image

**Functionality:** Display a unique icon or other graphic to sufficiently represent the assortment presented.

**Target:** None

**Values:** TBD by Visual Design &/or Production

**Content:** TBD by Visual Design &/or Production